



## Providing the Highest Standard of Responsible Cannabis Education

In this age of misinformation, fake news and instant access at our fingertips, it is becoming more and more difficult to find reliable information that is based on fact rather than opinion. This is why it is even more important than ever to work together to create programs for our communities that contain reliable, accredited, information based on harm reduction principles. Cannabis is one of the largest, fastest growing, profit driven industries our world has seen to date and education seems to be at the bottom of the list of priorities. Cannabis education programs are certainly appearing all over but the majority are focussed on the production and processing of the plant rather than how its use can affect us. And while we have a ways to go in our research, there is fundamental wisdom that we can impart on our communities that will serve as a guide.

With the help and support of like-minded cannabis educators, healthcare providers and industry experts EduCanNation, whose mission is to provide the highest standard of cannabis education across our great nation, aims to create a standardized industry practice that ensures the continued growth and sustainability of the industry in a way that benefits and supports the consumer.

### OUR EXECUTIVE DIRECTORS:

#### Shawna Dunbar

EduCanNation Co-chairwoman  
Certified Cannabis Educator in Clinical Practice  
Medical Cannabis Patient Advocate  
Medical Cannabis Patient & Caregiver



#### Steph Massey

EduCanNation Co-chairwoman  
Certified Cannabis Educator in Clinical Practice  
Yoga and Meditation Teacher,  
Expert in the fusion of Cannabis, Yoga and Nervous  
System Regulation  
Medical Cannabis Patient & Breast Cancer Survivor



#### Stacy Bobak

EduCanNation Secretary & Treasurer  
Certified Cannabis Educator In Clinical Practice  
Registered Dental Hygienist  
Medical Cannabis Patient & Breast Cancer Survivor



[www.educannation.info](http://www.educannation.info)



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## OUR VISION:

- To foster a community of cannabis educators from diverse backgrounds and practices that collaborate to advance cannabis research, knowledge, and policies.
- To be the primary source of responsible cannabis education in Canada that supports the sharing of current, evidence-based, unbiased and accurate cannabis knowledge to cannabis educators, medical industry, health care professionals, licensed producers / holders(LPs / LH's), government, educational institutions, and the general public.
- To advocate for:
  - An individual's right to consume cannabis, whether for harm reduction, medicinal, or recreational consumption;
  - Cannabis accessibility, including credible guidance on accessing safe, affordable, and effective cannabis products;
  - De-stigmatization of cannabis consumption;
  - Cannabis amnesty to prevent and undo unjust incarceration and policing;
  - Inclusion and representation within unbiased cannabis research, policies, and industry.

## OUR INTENTIONS:

- To build an association of cannabis industry experts and educators who will work together to standardize practical application of accredited knowledge that ensures the safety and wellbeing of all cannabis users: medical, recreational or otherwise; and to advocate for better quality assurance and accessibility laws and regulations that consider and protect the consumer.
- To create online accredited cannabis programs for clinicians, healthcare practitioners and consultants to gain current, applicable knowledge of cannabis as a medicine as well as a recreational substance from the perspective of health, wellness and harm reduction.
- To create online resources with accredited cannabis information for public access.
- To create mentorship programs for up and coming cannabis educators to gain guidance and support in the development of their practice and business
- To create a 'Think Tank' of industry experts, healthcare practitioners, educators, and advocates to help gain a better understanding of the shortcomings and benefits of the current medical cannabis system and come up with a plan of action as to how it can be improved to better suit the needs of consumers.
- To host an ongoing series of Cannabis Education Sessions with accredited educational content based on harm reduction principles, available to the general public.
- To host regular Canna Chill & Chat Sessions, where cannabis educators, industry experts, healthcare providers and the general public can come together in a casual setting to discuss current issues and address cannabis related questions.
- To bring educational outreach programs based on harm reduction principals into schools, youth organizations, seniors' residences, community organizations and businesses.
- To facilitate ongoing research by creating a database with input access granted to all our members and partners that are working directly with cannabis patients and recreational users which will provide a better picture of current cannabis use, dosing averages and product use.
- To facilitate ongoing advocacy to improve the current laws, regulations and standards of practice in the cannabis industry by working with and supporting other like minded organizations.
- To gain government level recognition, whereby a standard of cannabis education and practice can be adopted in Canada.
- To open a Cannabis Health And Wellness Centre accessible both online and in person where: patients can come to meet with trained consultants, specialized educators and health practitioners to obtain their Cannabis prescriptions, to learn how to dose, ingest and process their medicine safely as well as to learn about other alternative health and wellness practices that might help them such as nutrition, naturopathy, homeopathy, yoga and meditation, counselling, massage therapy, etc... ; the public can come for educational talks and resources.

If you would like more information, are interested in our services or in becoming a member, partner or sponsor of EduCanNation, please contact us.

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